

Board Membership and BID Company Structure

Before the ballot on the BID takes place, the relationship of the BID Company to the TCF and the Council will have to be agreed.

Possible options are set out below. These show how the TCF could link with the BID Company and BID Board.

Both options include a BID Company and BID Board, and a BID Manager. However, in option 1, the current Town Centre Forum is developed into a Town Centre Consultation Group while in option 2, the Town Centre Forum is developed into a more formal Town Centre Partnership.

They also show optional Implementation Sub groups which would be established to lead particular projects similar to the current Town Centre Forum's Promotion and Marketing Sub-Group.

Option 1

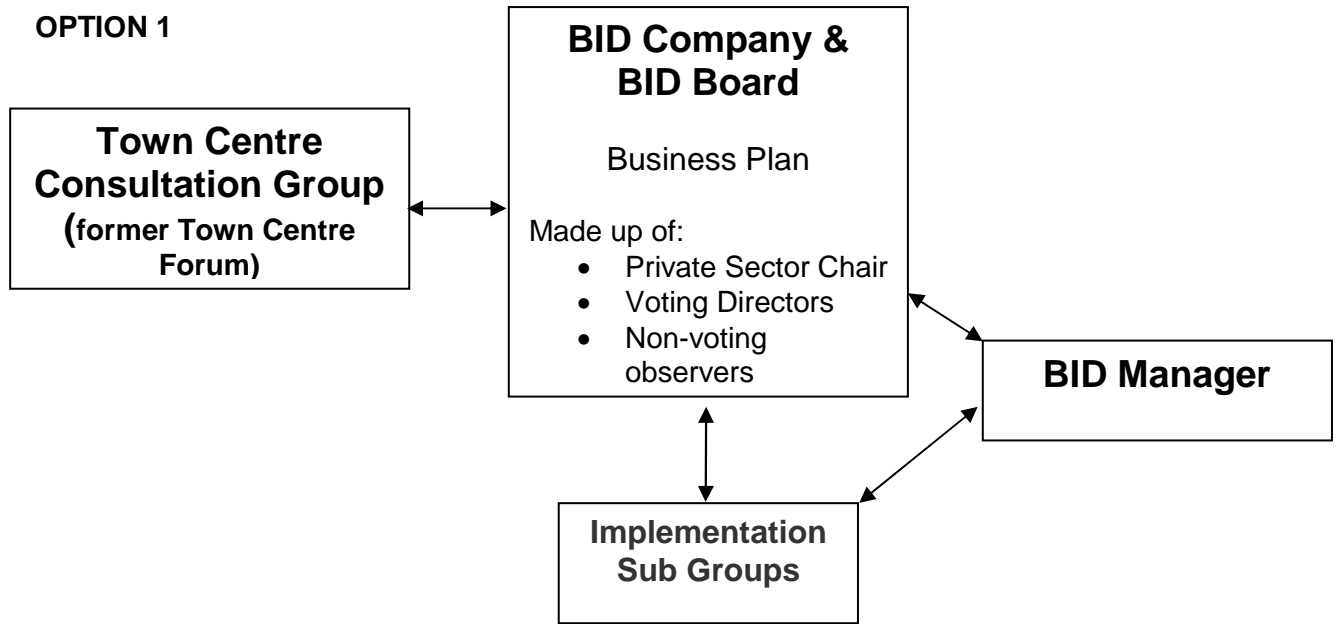
The Consultation Group will be based on the existing Town Centre Forum and include non-business representatives who are not able to vote at the BID ballot but still have an interest in the town centre.

Option 2

The main difference assumes that the existing Town Centre Forum develops into a more formalised Town Centre Partnership. Membership of the Town Centre Partnership could be expanded to include a wider stakeholder interest. The BID Company and Board would be focussed on delivering a specific programme to address specific issues within a defined geographical area.

APPENDIX: POSSIBLE TOWN CENTRE FORUM AND BID COMPANY

OPTION 1



OPTION 2

